

Business Learning Resources

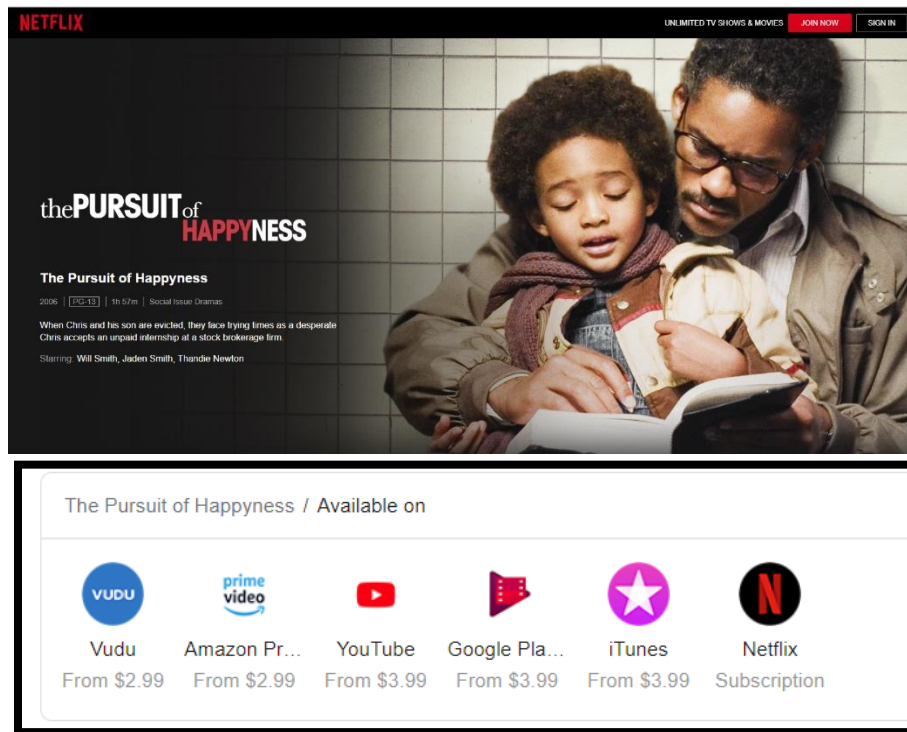
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- **Check out the Small Business Association (sba.gov):**
 - Read about the SBA and try to answer the following questions. Feel free to email your answers to me; I will be glad to offer feedback.
 - Click on the link "**About SBA**". *Summarize the history and purpose of the SBA.*
 - Back on the home page, click "**Business Guide**" and then click on "**Plan your Business**" and then "**Launch Your Business**". *List and explain 3 pieces of information you consider to be most important to starting a business and why you chose them.*
- **Discover local entrepreneur Lani Lazzari's story:**
 - <https://www.teachertube.com/videos/lani-lazzari-on-shark-tank-437993>
 - <https://www.bizjournals.com/bizwomen/news/latest-news/2018/08/how-her-simple-skincare-solution-became-a-10m.html?page=all>
 - <https://fortune.com/2017/09/12/successful-shark-tank-products/>
 - <https://2paragraphs.com/2018/10/simple-sugars-what-happened-to-natural-skincare-co-after-shark-tank/>
 - <https://www.simplesugarsskincare.com/pages/press>
 - *Give details on the deal Lani took on Shark Tank. What do you think are the reasons for her success? Could you imagine yourself having started a business at age 11, like Lani did? What would your recommendations be for her company to continue its success?*

- Try to watch *The Pursuit of Happyness* to note Chris Gardner's (played by Will Smith) entrepreneurial characteristics. It's an inspirational and interesting movie you will enjoy!



- planning**
- confidence**
- motivated**
- future oriented**
- persuasive**
- committed**
- realistic**
- reliable**
- responsible**

- resilience**
- resourcefulness**
- versatile**
- creativity**
- adaptable**
- optimism/optimistic**
- focused**

As you watch, look for examples of these characteristics. Can you find any other characteristics/qualities/actions that you believe indicate Chris has what is needed to succeed in starting and running a business?